

Schedule of Activities

Digital Hub Jahorina 2022

The digital version is available at the link:
www.dfdjahorina.com/digital



Agenda
Schedule

DIGITAL HUB JAHORINA / HOTEL TERMAG / VUČKO

09.10. - 12.10. 2022
HOTEL TERMAG JAHORINA

9th October

Arrival Day & Welcome Dinner

Arrival and registration of the participants
Check-in at the hotel

Hotel Termag
Poljice bb, Bosna i Hercegovina
T: +387 57 270 422; info@termaghotel.com
https://termaghotel.com

Aparthotel Vučko
Olimpijska 1, Jahorina 71423
T: +387 57 206 300,
https://aparthotelvucko.com

18:00 - Registration of all participants of Digital Hub Jahorina at the **hotel Vučko**,

19:00 • DHJ - Welcome catering;
• SkiYu magazine presentation;
• Music by **Nikolina Kovac**

10th October

Digital Hub Jahorina - Day 1

08:00 - Breakfast at the hotel

09:00 - Last minute registration DHJ at the hotel Termag

10:00 - DHJ Conference opening by the Minister of Transport and Communication **Nedeljko Corić**, the Director of Jahorina Ski Resort **Dejan Ljevnaić** and President of the Supervisory Board of OC Jahorina **Nedeljko Elek**

10:30 - **Merging the real and the virtual world**

10:30 - **Alexis Lope-Bellog** – CEO of Comtrade

10:50 - **Srećko Miodragović** – Adviser to the Comtrade president

11:10 - **Prof. dr Komlen Lalović** – Innovation development

11:30 - **Coffee break**

11:50 - **Digital innovation in practice** - WMenu

Žarko Perić – Senior Software, Developer WMenu
Dejan Lučić – IT Manager and General Manager Izvor hotel, Arandelovac

Marina Janković – Head of Marketing WMenu
Božidar Popović – Dean of the Faculty of Electrical Engineering, University of East Sarajevo

12:30 - **Role of a creator in digital evolution**

Slavimir Stojanović Futro – “Simply Complicated”
Razvoj sopstvenog brenda

13:15 - **Data intelligence**

Amar Tanović – COO MonetizeAd
Ajdin Brković – Director MonetizeAd

14:00 - **Lunch**

14:45 - **Digitalization of the public sector**

- **Zlatan Klokić**, Minister of European Integration and International Cooperation of Republic of Srpska
- **Nedeljko Corić**, Minister of Transport and Communication of Republic of Srpska
- **Dejan Ljevnaić** – Director of Jahorina Olympic Centre
- **Dražen Vrhovac**, Acting Director IRBRS
- **Jovana Marković Vidaković** – Public Sector Leader for Application Oracle Adriatic, moderator

- **15:30** - **Moving from talk to action**
Miloš Stevanović, Ludus Academy / Unibears NFT
How bussines and brands are using NFTs
- **16:00** - **Marko Popović**, Solution Architect SAP Pioneer
How to innovate your insurance business?
- **16:30** - **Free acivites**
- **21:00** - **Gala dinner**
Music by **Lena Kovačević**, Olimp bar

11th October

Digital Hub Jahorina - Day 2

08:00 - Breakfast at the hotel

09:00 - **Florian Eisath** – Owner of Carezza Ski Resort and Hotel Moseralm
– **Sustainability concept and CO2 Net Zero**

09:30 - 11:30 - **Coffee break**

Digital technologies for efficient and sustainable snowmaking

- Precision control systems for efficient snowmaking operations
- Why automation matters: smart snow management and efficient use of resources
- Machine rooms 4.0 with IO-Link technology: intelligent multi-talents
- Data-based decision-making for improved plant management
- SnowFactory for a reliable planning of the season

11:30 - **Coffee break**

12:00 - **Site visit snowmaking plant**

13:30 - **Lunch**

14:30 - **Future and Evaluating of skiing**

- **Srdjan Djoković**
- **Laurent Vanat** – Consultant & Researcher
- **Dejan Ljevnaić**, moderator – Director of Jahorina Ski Resort

15:30 - **Coffee break**

16:00 - **Destination development**

- Maud Truchi** – Luxury Manager, Founder of MTC
- Nikola Avram** – Alpha Hotel Management
- Ivan Vitorović** – Director Mona Hotel Management
- Aleksandar Hršum**, moderator

21:00 - **Gala Dinner**

Music by **Milica Todorović** and **Stevica Andjelković**

12th October

Departure Day

Breakfast at the hotel and check-out

Departure